



Lary's Speakeasy Community Resource Partnership

Application & Reciprocal Agreement

Purpose

Lary's Speakeasy welcomes opportunities to collaborate with organizations and online communities that provide meaningful support, education, resources, or connection for laryngectomees, individuals affected by head and neck cancer, and their families and caregivers.

The **Lary's Speakeasy Community Resource Partnership** is intended to increase awareness of available resources while maintaining transparency, mutual respect, and appropriate boundaries between participating organizations.

Approved organizations will be included in the **Lary's Speakeasy website resource directory**, which may include the organization's name, a brief description, logo, and direct link to its website, social media community, or other approved resource.

Organization Information

Organization/Group Name: _____

Primary Contact Name: _____

Title/Role: _____

Contact Email: _____

Organization Website: _____

Social Media Group/Page Name: _____

Direct Link to Social Media Group/Page: _____

Organization Description: _____

Please provide a brief description of your organization or community, including its purpose, the population it serves, and its relevance to **laryngectomy and/or head and neck cancer**.

Terms & Conditions of Participation

1. Resource Directory & Collective Promotion

Approved participating organizations will be listed in the **Lary's Speakeasy website resource directory** with the organization's name, a brief description, logo, and approved link to its website, social media community, or other appropriate resource.

Upon approval, the **Lary's Speakeasy Social Media Manager** will contact the organization's designated representative to collaborate on the description that will appear in the resource directory and to obtain an appropriate organization logo for use on the Lary's Speakeasy website.

Lary's Speakeasy retains final editorial discretion regarding how participating organizations are described and displayed within its resource directory, including wording, formatting, placement, links, logos, and other information presented. Whenever practical, significant changes to an organization's submitted description will be communicated with the organization prior to publication.

Approximately once every two months, Lary's Speakeasy will publish a **collective Facebook/social media post** directing members to the resource directory. These posts are intended to highlight the availability of multiple community resources rather than promote one organization individually. Participation does not guarantee separate or individual recurring promotional posts for any participating organization.

2. Reciprocal Social Media Membership & Transparency

For partnerships involving a Facebook group or similar private social media community, at least one designated **Lary's Speakeasy Board member or Facebook/social media administrator** must be permitted to remain a member of the participating social media group/page and have access to the same group content generally available to other members.

The designated Lary's Speakeasy representative may not be intentionally blocked, removed, or restricted from viewing group content for the purpose of preventing reasonable transparency related to the partnership.

This requirement applies specifically to the **participating social media group/page** and does not grant Lary's Speakeasy authority over the organization, its administration, membership, or operations.

The purpose of reciprocal membership is **transparency and mutual accountability, not control over another organization or community.**

3. Self-Promotion, Recruitment & Solicitation

Participation in the Community Resource Partnership **does not** permit routine self-promotion, advertising, recruitment, or solicitation within the Lary's Speakeasy Facebook group.

Participating organizations and their representatives will not create posts or unsolicited comments for the primary purpose of directing Lary's Speakeasy members to their organization, Facebook group, social media page, services, or other resources.

An exception may be made when a Lary's Speakeasy member **specifically requests a resource, organization, or type of support that the participating organization directly provides.** In that circumstance, a representative or member of the participating organization may respond with relevant information and a link to the organization or resource.

Such responses must be **directly responsive to the member's request** and may not be used as an opportunity for unrelated or broader promotion, recruitment, or solicitation.

4. Mutual Respect

Participating organizations are expected to maintain a respectful relationship with Lary's Speakeasy.

Organized, repeated, or administrator-supported disparagement, harassment, or attacks directed toward Lary's Speakeasy, a participating organization, or their respective members may result in review or termination of the reciprocal relationship, as well as potential removal of membership from Lary's Speakeasy.

The actions or opinions of an individual member will not necessarily be considered representative of an organization. When concerns arise, the circumstances and the organization's response to the concern may be considered before determining whether continued participation is appropriate.

5. Independent Organizations

Participation in the Lary's Speakeasy Community Resource Partnership does not constitute an endorsement, sponsorship, ownership interest, legal partnership, or formal affiliation between Lary's Speakeasy and the participating organization.

Each organization remains independently responsible for its own administration, content, membership, policies, communications, activities, and services.

Inclusion in the Lary's Speakeasy resource directory will not be interpreted as Lary's Speakeasy endorsing all information, recommendations, products, services, or opinions provided by a

participating organization.

6. Changes or Termination of Reciprocity

Participation in the Community Resource Partnership is voluntary. **Either Lary's Speakeasy or the participating organization may request a change to or termination of the reciprocal relationship by providing written notice to the other party.**

Upon termination, Lary's Speakeasy may remove the organization from its resource directory and discontinue future promotion of the organization through the collective resource program. The participating organization may likewise remove the designated Lary's Speakeasy representative from its social media community after the reciprocal relationship has ended.

Lary's Speakeasy reserves the right to immediately suspend or terminate participation when circumstances involving member safety, harassment, fraud, significant misconduct, loss of required transparency, or a material violation of these terms require prompt action.

Agreement & Acknowledgment

By signing below, I confirm that I am authorized to submit this application on behalf of the organization identified above.

I acknowledge that I have reviewed the **Lary's Speakeasy Community Resource Partnership Terms & Conditions** and understand and agree to the expectations for participation described in this agreement.

I understand that:

- **Submission of this application does not guarantee acceptance into the Lary's Speakeasy Community Resource Partnership or website resource directory.**
- **Participation does not provide permission for routine self-promotion, recruitment, advertising, or solicitation within the Lary's Speakeasy Facebook group.**
- **A designated Lary's Speakeasy representative must be permitted to maintain membership and appropriate access to the participating private social media community as described above.**
- **Lary's Speakeasy retains final editorial discretion over information displayed on its website and social media platforms.**
- **Either organization may elect to change or end the reciprocal relationship through written notice, subject to the terms described above.**

Participating Organization

Organization/Group: _____

Authorized Representative: _____

Title/Role: _____

Signature: _____

Date: _____

Lary’s Speakeasy Approval

Approved by: _____

Title/Role: _____

Signature: _____

Date: _____